TurnUP YOUR STATE



Powered by a diverse team of over 3,000 YOUTH ORGANIZERS, 20,000+ YOUNG VOLUNTEERS, hundreds of partner organizations, and thousands of individual donors from every corner of the Country, this is what we were able to ACCOMPLISH IN GEORGIA IN 2020/21. sending our young people to events run by LOCAL ORGANIZATIONS LIKE THE NEW GEORGIA PROJECT.

We can have the same impact in states across the Nation but we need your help - help us expand our reach and sponsor our work in a *STATE of YOUR CHOOSING TODAY!*

We are targeting important states, AKIZONA, COLORADO, FLORIDA, GEORGIA, NEVADA, NEW HAMT-SHIRE, NORTH CAROLINA, OHIO, TENNSYLVANIA, TEXAS, AND WISCONSIN for the 2022 elections.

24,024,306

impressions of our Snapchat and Spotify ads, reached each young Georgian 8 times

120,167

young Georgians clicked on our ads to request their ballot or find their voting location

46,497

young Georgians clicked on our ads to register to vote. Our data suggests that around 3-5% of the youth registered immediately, and many more registered later.

4.050

voting information stickers distributed to young people in Atlanta via our partnership with 9 local businesses.



435

young people from TurnUp working 3000+ hours and completing 2000+ volunteer shifts in partnership with groups like NEW GEORGIA PROJECT



